

**Leonardo Forner** is Sustainability & Marketing at Sirmax Spa, where he defines and implements the company's sustainability strategy, coordinating an internal ESG team and managing product certifications and sustainability reporting. He plays a key role in promoting circular economy solutions, supporting customers in integrating recycled plastics into their manufacturing processes, and guiding the development of eco-design strategies.

As Marketing Manager, he oversees corporate branding, communication, and market positioning, ensuring that sustainability remains central to Sirmax's global strategy. With a Master's in Business Administration from the University of Padua and a specialization in International Standards for Sustainability from Bureau Veritas, he is also a frequent speaker at industry conferences and a trainer on ESG and circular economy topics to drive the transition toward a more sustainable plastics industry.